



BABY SITTERS'



GUILD



Since 1940

**SINCE 1940, THE BABY SITTERS' GUILD HAS BEEN NYC'S MOST TRUSTED CHILDCARE SERVICE.**

From in-home nannies for working parents, to long-term partnerships with corporate and hospitality clients, our rigorously-vetted and highly-trained sitters have been the go-to choice for thousands of families.

#### SERVICES INCLUDE:

+ Arts & crafts, reading and board games  
+ Meal prep, outdoor and cultural activities

+ Remote learning and homework support  
+ Specialized tutoring available upon request

#### OUR SITTERS

All our sitters share the belief that there is no more important job than taking care of children. From career childcare professionals to gifted students pursuing their masters or doctorate degrees, BSG caregivers are selected for their commitment to education, professionalism, and warm demeanor. Our hiring process has been refined by 80 years of experience, including multiple interviews, reference / background checks, education verification, and a teaching test for tutors. Moreover, our unique training and mentorship model ensures long-term working relationships—with current sitters averaging a tenure of 7-10 years!

#### OUR LEADERSHIP

A former French and Spanish teacher at elite NYC private schools, owner Heidi Davalos brings a unique emphasis on education to the Baby Sitters' Guild, which is today continued by her daughter, current CEO Maria Davalos. Prior to joining BSG in 2014, Maria specialized in advocating and implementing employee diversity and benefit programs for Manhattan law firms—including parental leave, re-engagement, and women's leadership initiatives. Under her direction, BSG continues to expand its support for working parents, through private in-home care, corporate benefit partnerships, and close collaboration with cultural and educational institutions.

#### CONTACT US

To learn more about our childcare and learning support services, please contact:

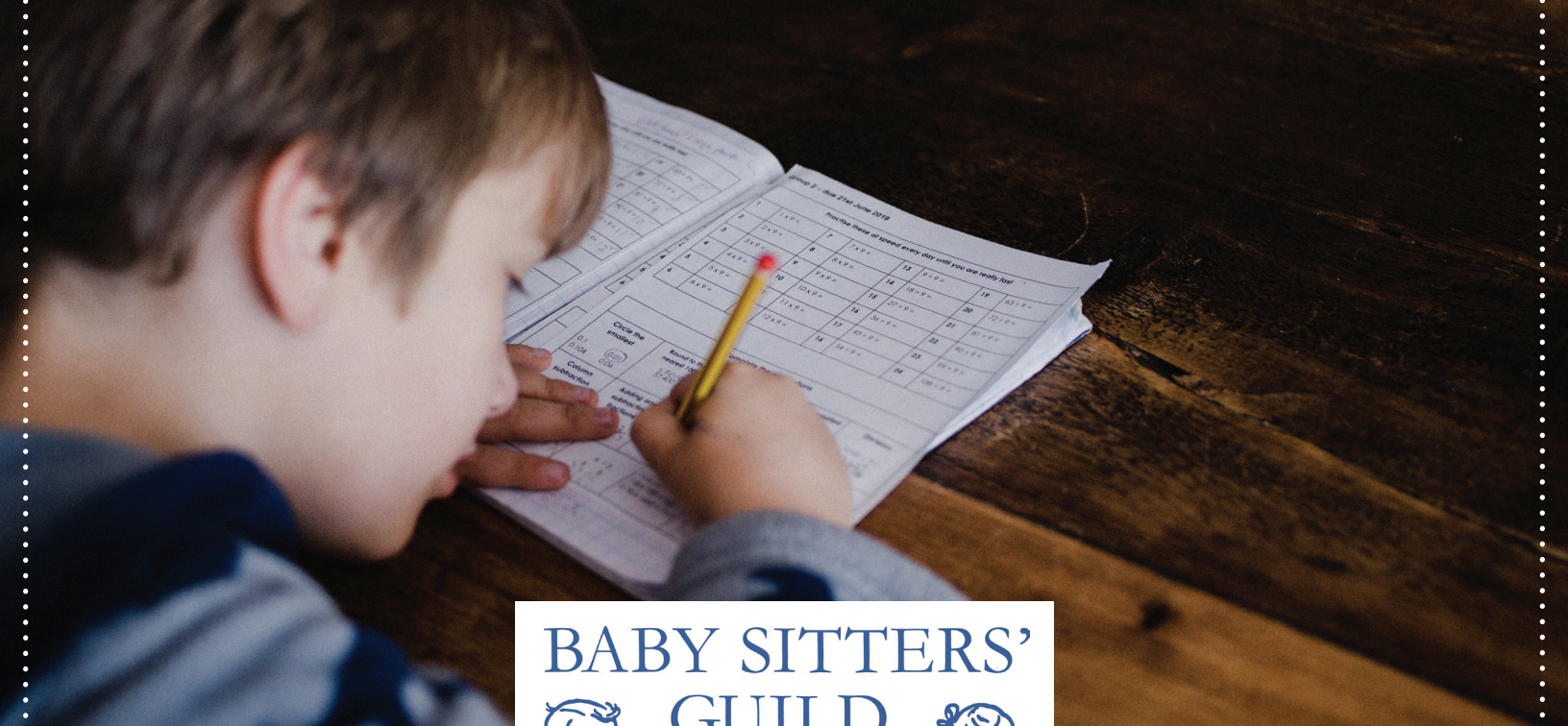
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## 82% OF PARENTS FEEL UNPREPARED FOR AT-HOME LEARNING.

This fall, many of our children will follow a fully- or partially-online curriculum, removing the social structures that foster curiosity, growth and the retention of new concepts.

### THE BABY SITTERS' GUILD CAN HELP.

As experienced caregivers and teachers, supporting a comprehensive education has always been central to our work. This fall, we're proud to expand those services for parents who share our investment in education.

## LEARNING SUPPORT FOR NYC STUDENTS

BSG Learning Support is available to children enrolled in an existing public or private school. All of our teaching assistants have pursued academic training or professional experience in education, ensuring that each child receives both the structure and the encouragement they need to stay focused and engaged.

### SERVICES FOR PRE-KINDERGARTEN TO 6TH GRADE:

- + *At-home supervision and instruction for individual children*
- + *Family-level support for multiple children in the same household*
- + *Oversight of a "learning pod" formed from a single school / class*
- + *Private tutoring for students age 12+ available upon request*

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